



# EDN MEDIA PTE LTD

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GeBIZ Reg No.: 200202316Z

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## PERANAKAN TRAIL

No	Programme	Objective	Requirements
1	Trip to Peranakan Museum (Peranakan Culture Trail)  <b>Fees : \$15 per pax</b>  - inclusive admission charges - lunch (own expenses)	To develop a better understanding for Peranakan culture	- Date to be discussed. 8.30 am to 1.30 pm  1 STB guide per bus/class

### Visit Peranakan Museum (at Armenian Street)

#### Peranakan lunch at a \*Peranakan restaurant (own expenses)

#### Visit Katong peranakan houses - Peranakan trail @ Katong

3 retail-cum-cultural establishments showcasing the many facets of Peranakan culture –

- Rumah Bebe: 113 East Coast Road

- Kim Choo Kueh Chang: 109/111 East Coast Road

- Saint Francis Enterprise / True Blue Cuisine Restaurant: 117 East Coast Road

- handouts
- feedback forms provided



The Peranakan Museum at 39 Armenian Street, which houses the world's finest and most comprehensive collection of Peranakan artefacts, is the latest addition to the National Heritage Board's family of museums. It will operate under the Asian Civilisations Museum (ACM).

The Peranakan Museum presents a Southeast Asian-wide view of Peranakan culture. Its rich material legacy and heritage are enhanced by state-of-the-art display technology, coupled with educational interactives for the young.

The Peranakan Museum explores the main themes of Peranakan life in ten permanent galleries. They include the elaborate 12-day Peranakan wedding, the role of the Nonyas, prominent Peranakans in Singapore's history, as well as one of the favourite past times of Singaporeans – food and feasting. It also provides a glimpse of how modern-day Peranakans have evolved with their culture.

1. Programme - Quality & creative course/tour specially designed based on NE objectives.

**The objectives of the National Heritage Tours are:**

- To understand and appreciate the rich cultural and historical heritage of our people;
- To foster a sense of pride in the rich diversity of our heritage;
- To share a common bond which will hold our society together as a people and as a nation.

2. Notes - Notes on sites provided for all students, parents volunteers & teachers.

3. Motivational stickers - Stickers in 3 different languages provided as giveaway for quizzes, Q&A etc



4. Feedback Forms - **Feedback forms** (incorporated in the booklets) will be given to students. Class teacher collect at the end of the field trip.

5. Payment term - Able to utilize School's edugrant, student's edusave, cash/cheque or any combination.

6. GST Charges - We do not charge GST. (No GST Charges)

7. Value add serviced - Free 1 year access to Social Studies Website.  
UserIDs & Passwords

Proposal only:

Time	Description	Location/Images
8.30am	Assemble / Roll call	School
8.45am ±	Short briefing / Departure	School bus bay
9.30am	<p><b>Peranakan trail @ Katong</b> 3 retail-cum-cultural establishments showcasing the many facets of Peranakan culture –</p> <ul style="list-style-type: none"> <li>- Rumah Bebe: 113 East Coast Road</li> <li>- Kim Choo Kueh Chang: 109/111 East Coast Road</li> <li>- Saint Francis Enterprise / True Blue Cuisine Restaurant: 117 East Coast Road</li> </ul>	
10.00am	<p><b>Peranakan Museum Tour</b> The Peranakan Museum at 39 Armenian Street, which houses the world's finest and most comprehensive collection of Peranakan artefacts, is the latest addition to the National Heritage Board's family of museums.</p>	
11.30am	<p><b>Lunch :</b> Halal Buffet Peranakan Dishes (to be discussed)</p>	
1.00pm	Departure – back to school	